



What Businesses Need to Know About the Virginia Consumer Data Protection Act

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The law will only apply to businesses with large amounts of consumer data and will not apply to employee or business-to-business (B2B) data. The CDPA was designed to provide key protections for consumers and clearly define the obligations for businesses to ensure a smooth path toward compliance, without imposing overly burdensome requirements in a complicated statutory structure. Its quick pace toward enactment may foreshadow its role as a blueprint for other states looking to enact comprehensive data privacy reform. The CDPA will go into effect on January 1, 2023. To read the full alert, please click [here](#).

Categories

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