



California's Governor Proposes Potential Threat to Businesses' Use of Consumer Data

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In his State of the State address last week, California's new governor Gavin Newsom announced that he has directed his team to develop a "proposal for a new Data Dividend for Californians" that would apparently entitle consumers to compensation for the use of their data. ([State of the State \(02/12/2019\)](#).) If adopted, the Data Dividend would be the first measure of its kind and could spur other states to pass copycat legislation.

Please click [here](#) to read the full alert.

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