



California Consumer Privacy Act Becomes Effective January 1, 2020

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By: Natasha G. Kohne, Jason Daniel

Akin Gump published a client alert on the California Consumer Privacy Act becoming effective for all businesses that have at least \$25 million in annual revenue and collect or use any personal information of natural persons who are California residents. The CCPA will impose certain obligations on businesses and grants certain rights to California residents whose personal information is not otherwise exempt from the CCPA in whole or in part. To read the full alert, please click [here](#).

Categories

CCPA

Financial Data Privacy

State Privacy Policy

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